

MASTER THE KNOT CHALLENGE

TERMS & CONDITIONS

The following terms and conditions (hereinafter referred to as the "Terms and Conditions") and Privacy Policy apply to entry in the "Master the Knot Challenge" (hereinafter referred to as the "Challenge"):

PROMOTER

HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany ("HUGO BOSS" or the "Promoter").

COMPETITION PERIOD

The Competition begins on 3 September 2026 at 00:00 CET and ends on 20 September 2026 at 23:59 CET. Entries received outside the Competition Period are automatically void.

ELIGIBILITY

Participation is open only to individuals who, at the time of entry, (i) reside in a country eligible for participation in the applicable prize pools set out in these Terms and Condition, (ii) have reached the age of majority in their country of residence, (iii) are active HUGO BOSS Members, and (iv) comply with these Terms and Conditions. The Challenge is not open to employees of HUGO BOSS AG and/or affiliates of the HUGO BOSS Group and/or anyone else professionally connected with the Challenge, and/or their relatives and life partners. Participation is free of charge and no purchase is required.

HOW TO PARTICIPATE

Participants may access the Challenge through channels designated by HUGO BOSS. Only one account per participant is permitted. Any registration data must be accurate, complete and up to date.

COMPETITION MECHANICS

Participants compete on one global leaderboard. Rankings are determined exclusively by official game scoring mechanics. Following the closing date, the leaderboard will be frozen and subjected to verification, fraud screening, eligibility review and data cleansing procedures.

PARTICIPATION REWARD

Participants successfully completing the Challenge may receive a 10% discount voucher, subject to separate voucher terms.

PRIZE POOLS

Gift Card Markets: Austria, Canada, France, Germany, Italy, Netherlands, Spain, Switzerland and United Kingdom. Top 10 eligible participants receive the local equivalent of EUR 100 and the next 20 eligible participants receive the local equivalent of EUR 50. The prizes available in each market are set out in the table below and correspond approximately to the indicated EUR-equivalent values.

Runway Tie Markets: Hong Kong, Macau, South Korea, Taiwan. In accordance with HUGO BOSS's records, Top 20 eligible participants receive one Exclusive BOSS Runway Tie.

Gift card values:

Countries	Currency	Top10	Next20
Austria	EUR	100	50
Canada	CAD	160	80
France	EUR	100	50
Germany	EUR	100	50
Italy	EUR	100	50
Netherlands	EUR	100	50
Spain	EUR	100	50
Switzerland	CHF	100	50
United Kingdom	GBP	100	50

Digital gift cards will be delivered via email.

Runway Ties will be shipped by post to the address provided by the winner.

WINNER SELECTION

Potential winners are selected based on final verified leaderboard position and prize-pool eligibility. HUGO BOSS may require proof of identity, age, residency, membership status and account ownership.

PROMOTER DECISIONS

All decisions made by HUGO BOSS regarding the administration of the Competition, leaderboard rankings, eligibility, winner determination, prize allocation and interpretation of these Terms and Conditions shall be final and binding, except where prohibited by applicable law.

WINNER NOTIFICATION

HUGO BOSS intends to notify winners approximately three weeks after the Competition ends. Winners must respond within three business days. Failure to respond, failure to provide requested information or failure of eligibility checks may result in forfeiture and selection of an alternative winner.

PRIZE CONDITIONS

Prizes are non-transferable, non-exchangeable and may not be redeemed for cash except where required by law. HUGO BOSS may substitute a prize with one of equal or greater value if circumstances beyond its control make this necessary.

FAIR PLAY AND INTEGRITY

Participants must not use bots, scripts, automation tools, exploits, artificial score inflation, unauthorized software, reverse engineering, multiple accounts, account sharing, coordinated manipulation, hacking or any practice intended to obtain an unfair advantage. HUGO BOSS reserves the right to investigate any suspected breach and to remove scores, invalidate entries, revoke prizes, suspend accounts and/or disqualify participants where it reasonably believes that a participant has violated this provision.

DISQUALIFICATION

HUGO BOSS may remove scores, invalidate entries, revoke prizes, suspend accounts and disqualify participants that breach these Terms or engage in fraudulent, abusive, suspicious or manipulative conduct.

TECHNICAL DISCLAIMER

HUGO BOSS does not guarantee uninterrupted operation of the Competition. To the maximum extent permitted by law, HUGO BOSS accepts no responsibility for internet outages, network failures, platform downtime, software defects, hardware malfunctions, corrupted transmissions, cyber incidents, interrupted gameplay, lost scores or technical errors beyond its reasonable control.

MODIFICATION, SUSPENSION AND TERMINATION

HUGO BOSS reserves the right at any time to amend, suspend, discontinue, terminate or cancel the Competition, in whole or in part, where reasonably necessary for legal, regulatory, operational, technical, security, fraud-prevention, integrity or force majeure reasons.

LIMITATION OF LIABILITY

To the fullest extent permitted by applicable law, HUGO BOSS excludes liability for losses arising from participation in the Competition or acceptance and use of any prize, except for liability that cannot legally be excluded.

GOVERNING LAW

These Terms are governed by German law, without prejudice to mandatory consumer protection provisions applicable in the participant's country of residence.

PRIVACY NOTICE

HUGO BOSS processes personal data provided by participants for the purposes of administering the Challenge, operating and validating the leaderboard, verifying participant eligibility, preventing fraudulent participation, determining prize eligibility, selecting and contacting winners, awarding prizes and participation rewards, and complying with applicable legal and regulatory obligations.

The personal data processed in connection with the Challenge may include: first name and last name; email address; HUGO BOSS member status; leaderboard username or nickname; Challenge score, ranking position and leaderboard results; country information and prize eligibility status; and any additional information reasonably required to verify eligibility or deliver prizes.

Personal data is collected directly from participants during participation in the Challenge and leaderboard registration process. Participants must provide accurate and complete information.

The Challenge is technically operated with the support of service providers providing the game and leaderboard functionality. Personal data may therefore be processed by service providers on behalf of HUGO BOSS where necessary for the operation and administration of the Challenge, fraud prevention, winner verification and prize fulfilment.

Personal data will be retained only for as long as necessary for the administration of the Challenge, prize fulfilment, legal compliance and the establishment, exercise or defence of legal claims.

Participants may have rights of access, rectification, erasure, restriction of processing, data portability and objection, subject to applicable law.

Further information regarding the processing of personal data, including information about participants' rights, the HUGO BOSS Data Protection Officer and contact details for privacy-related enquiries, can be found in the HUGO BOSS XP Privacy Statement available at:

<https://www.hugoboss.com/ca/about-hugo-boss/privacy-statement-experience/privacy-statement-experience.html>

The HUGO BOSS XP Privacy Statement forms an integral part of this Privacy Notice.