

HUGO BOSS

TERMS AND CONDITIONS FOR BOSS SPORTS TOKEN, HUGO BOSS XP UNITED STATES

United States of America (US) Effective BOSS SPORTS TOKEN Start Date February 4, 2026.

End Date: May 1st, 2026

The following are the Terms and Conditions for the above referenced Token (“BOSS SPORTS Token Terms & Conditions”) which is being offered on a limited basis to United States HUGO BOSS XP members under the United States HUGO BOSS XP loyalty program.

1 Qualified Participants

Tokens are offered only to United States HUGO BOSS XP Members. The general [HUGO BOSS XP Terms and Conditions](#) shall also apply to these HUGO BOSS XP BOSS SPORTS Token Terms & Conditions. By participating, Members are agreeing to both the HUGO BOSS XP Terms and Conditions and the TRUE BOSS Token Terms and Conditions. Capitalized terms found in the general HUGO BOSS XP Terms & Conditions shall apply to these terms and conditions.

The United States HUGO BOSS [Privacy Policy](#) shall apply to these HUGO BOSS XP BOSS Sports Token Terms & Conditions. No personal data of HUGO BOSS XP members will be shared with Barry’s Bootcamp except as strictly necessary for redemption, and any such data will be processed solely in accordance with Barry’s Bootcamp’s privacy policy which can be found [HERE.](#)

2 TOKENS

Tokens are offered as part of the Benefits of HUGO BOSS XP. Click [here](#) (link to Section 4.4 general HUGO BOSS XP T & C) for Token benefits information. HUGO BOSS XP participants will have the ability to earn tokens and/or rewards based on your level and other criteria. Tokens are viewable to active HUGO BOSS XP members only and are not transferable, have no cash value, cannot be traded, can only be viewed in the HUGO BOSS APP and are not portable. Tokens will be removed from your HUGO

BOSS XP account if your account is deleted, if you withdraw or are otherwise removed from the program.

3 BOSS SPORTS TOKEN HOW TO EARN

Members can unlock the BOSS SPORTS Token by making two BOSS GREEN purchases from the BOSS GREEN collection (excluding bodywear and socks) from participating BOSS locations between February 4, 2026 and May 1, 2026 in the United States. Purchases at HUGO Stores are not eligible. HUGO product is not eligible. Each Member may unlock only one BOSS SPORTS Token. One purchase per day per membership. The HUGO BOSS APP is required to claim the BOSS SPORTS Token and receive and redeem the sweepstakes entry.

4 BOSS SPORTS TOKEN REWARD

The first 55 members who has earned the BOSS SPORTS Token during the qualifying period shall receive 2 tickets to a qualifying Barry's Bootcamp class. Barry's Bootcamp tickets are subject to additional terms and conditions. Barry's Bootcamp tickets can be redeemed through May 1st, 2026 at participating Barry's Bootcamp locations in the US. For clarity, classes must be booked and taken by May 1st, 2026. HUGO BOSS is not responsible or liable for any claims related to Barry Bootcamp class participation or use of the reward. Barry's Bootcamp is not responsible for the administration of the HUGO BOSS XP program, token issuance, or fulfillment of any other rewards. Barry's liability, if any, is limited solely to the redemption of valid Barry's Bootcamp credits in accordance with its own terms. Valid only at participating Barry's Bootcamp studios in the United States, excluding Hamptons and Miami locations.

5 EXPIRATION

We reserve the right to discontinue the BOSS SPORTS Token at any time upon five days' notice, which may be provided by updating these terms and conditions. REWARDS set forth herein are only offered through the end date and cannot be earned, carried over or accrued as part of any other token, including but not limited to prior or future Sports token offers.