

WEB ACCESSIBILITY STATEMENT

General

HUGO BOSS places great importance on all its customers and is committed to continuously improving the accessibility and usability of its website, www.hugoboss.com (the "Website"). Our goal is to ensure that the services and content on our Website are accessible to everyone, including individuals with disabilities, particularly, but not exclusively, users of screen reader technology. HUGO BOSS implemented technology to ensure and maintain accessibility in compliance with applicable laws enacted under the European Accessibility Act in the European Union, as well as the Web Content Accessibility Guidelines (WCAG). This ensures that the Website meets the requirements not only of the European Union but also of similar regulations in Canada, the United Kingdom, the United States, and other countries worldwide.

Scope

This accessibility statement applies to the website provided under the domain www.hugoboss.com, as well as the HUGO BOSS application for mobile devices.

Standards and testing procedures

The accessible design of the website is based in particular on the Web Content Accessibility Guidelines (WCAG) 2.1, especially the success criteria of conformity level AA, as well as the European standard EN 301 549 (version 3.2.1) in its currently valid version, insofar as this is relevant for web offerings.

HUGO BOSS strives to align its website as closely as possible with these standards and the requirements of the applicable laws enacted under the European Accessibility Act in the European Union.

The HUGO BOSS website is regularly monitored and tested by internal resources to ensure the greatest possible conformity with the above-mentioned success criteria and standards.

These reviews include technical tests, random manual checks, and user feedback. Based on the findings, HUGO BOSS continuously adapts and optimizes the website to gradually reduce existing barriers.

Note

Please note that we are continuously working to maintain the accessibility and usability of our Website. HUGO BOSS monitors the Website regularly and makes updates as needed to further enhance accessibility.

Despite our best efforts, challenges may arise due to the wide variety of assistive technologies. We appreciate your understanding and patience.

Contact

If you have specific questions or concerns regarding the accessibility of a particular page on our Website, please feel free to contact us via email at info@hugoboss.com. Should you encounter an accessibility issue, kindly provide details about the specific page and the nature of the issue. We will make every reasonable effort to make that page or the information contained within it accessible to you. Thank you for visiting our Website!

Competent market surveillance authority

The market surveillance authorities responsible for monitoring compliance with the requirements of applicable laws enacted under the European Accessibility Act in the European Union are:

Country	Competent Authority and Address	Contact Information
Bulgaria	Commission for Consumer Protection Vrabcha Street Nr. 1, Floors 3 to 5 1000 City of Sofia	Telephone: +359 293 305 65 Email: info@kzpb.bg
Česká republic	Digital and Information Agency Na Vápence 915/14 130 00 Prag 3	Email: posta@dia.gov.cz
Croatia	Information Commissioner (Povjerenik za informiranje) Trg žrtava fašizma 3 10000 Zagreb	Telephone: +385 120 991 15 E-mail: ppi@pristupinfo.hr
Cyprus	Department of Information Technology Services (Επιτροπή Παρακολούθησης) Gonia Michalaki Karaoli & Grigori Auxentiou 1446, Nicosia	Telephone: +357 22 601406 Email: info@dmrid.gov.cy
Estonia	Consumer Protection and Technical Regulatory Authority (Tarbijakaitse ja Tehnilise Järelevalve Amet) Endla 10A, 10122 Tallinn	Telephone: +372 667 2000 Email: info@ttja.ee
Greece	General Secretary for Information Systems & Digital Governance (Γενικός Γραμματέας Πληροφοριακών Συστημάτων και Ψηφιακής Διακυβέρνησης) Chandri 1 & Thessalonikis 18346 Moschato Attica	Telephone: +30 210 4802000 Email: gen-gramm@gsis.gr

Hungary	Government Information Technology Development Agency Váci út 35 1134 Budapest	Telephone: +36 1 795 2861 Email: info@kifu.gov.hu
Latvia	Ministry of Environmental Protection and Regional Development of the Republic of Latvia Peldu iela 25, Rīga, LV-1494, Latvija	Telephone: +371 66016740 Email: pasts@varam.gov.lv
Lithuania	The Information Society Development Committee (Informacinės visuomenės plėtros komitetas) Konstitucijos av. 15-89, 09319 Vilnius Lithuania	Telephone: +370 685 83 595 Email: info@vssa.lt
Luxembourg	Information and Press Service 33. Boulevard Roosevelt L-2450 Luxembourg	Telephone: +352 247 82181 Email: info@sip.etat.lu
Malta	Malta Communications Authority (MCA) Valletta Waterfront, Pinto Wharf, Floriana, FRN1913, Malta	Telephone: +356 2133 6840 Contact: www.mca.org.mt/contact
Romania	The Authority for the Digitization of Romania (Autoritatea pentru Digitalizarea României) Sediul 1 - Bulevardul Libertății Nr. 14, București 050706	Telephone: +40 374 541 179 E-mail: transparenta@adr.gov.ro
Slovakia	Ministry of Investments, Regional Development and Informatization of the Slovak Republic Pribinova 25 811 09 Bratislava	Telephone: +421 22092 888 Email: kontakt@mirri.gov.sk
Slovenia	Information Society Inspectorate Davčna ulica 1 1000 Ljubljana	Telephone: +386 1 555 58 48 Email: gp.irsid@gov.si

Status

This accessibility statement is reviewed at regular intervals and updated as necessary, particularly in the event of significant technical or legal changes.

Status: March 2026