

## WEB ACCESSIBILITY STATEMENT

### General

HUGO BOSS places great importance on all its customers and is committed to continuously improving the accessibility and usability of its website, [www.hugoboss.com](http://www.hugoboss.com) (the "Website"). Our goal is to ensure that the services and content on our Website are accessible to everyone, including individuals with disabilities, particularly, but not exclusively, users of screen reader technology. HUGO BOSS implemented technology to ensure and maintain accessibility in compliance with applicable laws enacted under the European Accessibility Act in the European Union, as well as the Web Content Accessibility Guidelines (WCAG). This ensures that the Website meets the requirements not only of the European Union but also of similar regulations in Canada, the United Kingdom, the United States, and other countries worldwide.

### Note

Please note that we are continuously working to maintain the accessibility and usability of our Website. HUGO BOSS monitors the Website regularly and makes updates as needed to further enhance accessibility.

Despite our best efforts, challenges may arise due to the wide variety of assistive technologies. We appreciate your understanding and patience.

### Contact

If you have specific questions or concerns regarding the accessibility of a particular page on our Website, please feel free to contact us via email at [service-dk@hugoboss.com](mailto:service-dk@hugoboss.com).

Should you encounter an accessibility issue, kindly provide details about the specific page and the nature of the issue. We will make every reasonable effort to make that page or the information contained within it accessible to you. Thank you for visiting our Website!